

# NEWS LETTER

## NAIP- Domestic and Export Market Intelligence Cell

Issue no. 2 November 2009

### Congratulations Team ANGRAU



**First price forecast:** ANGRAU advised to dispose the available stocks of Red Chillies before January 2010, otherwise they can store up to July 2010 to get better price.

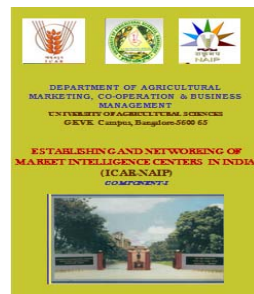
### Hats off Team Gujarat



Team Gujarat forecasted the prices of groundnut pods for November 2009 to February 2010. They forecasted

that price will remain in the range of Rs. 560 to 620 per 20 kg. The storage of Groundnut will not be remunerative. Hence, farmers are suggested to sell their groundnut accordingly.

### Well-done Team Bangalore



University of Agricultural Sciences, Bangalore collected data on maize prices for the last nine years and the results revealed that the prices from November 2009 to January 2010 will hover around Rs.760-800 per quintal in markets like Davangere. Since storage does not increase the prices over the next two months, farmers are recommended to sell the harvested maize for the ruling price. Forecast yet to be released to press.

### Congratulations team Kerala

Team Kerala successfully conducted their first farmers training programme. We learnt that the response from the farmers was encouraging with validation of pepper forecast nearly 100 per cent. Team Kerala now ready to forecast for coconut and copra in the coming months from November to December

before large scale arrivals are expected to reach the market from Tamil Nadu and Karnataka.

## Lead centre Activity

### 1. Price forecast

#### a).Karthigai pattam forecast

NAIP-DEMIG analysed prices of Karthigaipattam crops of chana, coriander and pearl millet. The cell forecasted the price of chana during Feb-March,2010 will be Rs.2300-2600 per quintal, coriander seed during February – April, 2010 would be in the range of Rs 4200 per quintal and the price of pearl millet will be between Rs 710 and 750.

#### b). Chillies price forecast

Chillies price forecast released on 22 October, 2009 -**Export demand likely to sustain chilli prices**

This forecast was published in news papers like Dinamalar, Daily Thanthi, Dinakaran, The Hindu, New Indian Express and in websites. The copies of the forecast were also sent to Joint Director of Agriculture, Deputy Director (Marketing), Market Committees and emailed to all Research Stations and KVKs.



### 2) NAIP-DEMIG info series

To sensitize the development of commodity relevant events to NAIP consortia partners NAIP-DEMIG info series 7 and 8 was developed and shared .

### 3) Official and Farmers Training

One day official training on “Awareness and Use of Market Intelligence” was organised at KVK, Ramnad on 20.10.2009. Totally 50 officials were participated in the training programme.



One day official training on “Awareness and Use of Market Intelligence” was organised at KVK Aruppukottai on 06.11.2009 and Salem JDA office on 10.11.09. Totally 100 officials were participated in the training programme.



One day Farmer training on “Awareness and Use of Market Intelligence” was organised at KVK,

Aruppukottai on 05.11.2009 and KVK, Salem on 11.11.09. Totally 110 farmers were participated in the training programme.



One day farmers training on “Awareness and Use of Market Intelligence” was organised at KVK, Ramnad on 21.10.2009. Totally 55 farmers were participated in the training programme.



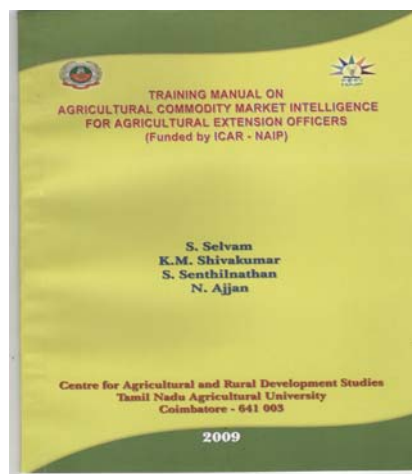
#### 4) Participation in the Farmers day Exhibition

DEMIC activity displayed Farmers day Exhibition on 27<sup>th</sup>,October,2009 at TNAU, Technopark and displayed the DEMIC activity chart. The pamphlets were distributed to the farmers visited the stall.

#### 5) Technical Publications

A paper on “Exchange Rate, Energy and Expensive Metal Futures - How do They Behave during Global Economic Crisis” – presented by Dr.K.M.Shivakumar - MCX Conference on Commodity Derivatives Opportunities and Challenges at New Delhi.

Training manual on “Agricultural Commodity Market Intelligence for agricultural Extension Officers” was prepared and distributed to officials participated in the training.



Paper on “Trade Openness of India under RTAs and Its Dynamics on Trade Relations and Growth,” by Dr.K.M.Shivakumar, Dr.S.Selvam and Dr.N.Ajjan is accepted for presentation in the International Conference on WTO issues to be held at Jamia Milia Islamia, New Delhi.

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